

Meeting	Shareholder Committee
Date	11 December 2018
Present	Councillors Gillies (Chair) and Aspden (Substitute for Councillor Ayre)
Apologies	Councillor Ayre
In Attendance	Councillors Hayes and Kramm

14. Declarations of Interest

Members were asked to declare at this point in the meeting any personal interests not included on the Register of Interests, any prejudicial interests or any disclosable pecuniary interests which they might have in respect of business on the agenda.

Councillor Gillies stated that he was a Council appointed Director of Make it York, by virtue of his role as Leader of the Council. He had sought guidance from the Deputy Monitoring Officer and had been advised that this was not considered to be a pecuniary interest.

15. Minutes

Resolved: That the minutes of the last meeting held on 23 October 2018 were approved and then signed by the Chair as a correct record.

16. Public Participation

It was reported that there had been no registrations to speak at the meeting under the Council's Public Participation Scheme.

17. Make It York: 2018/19 First Half Year Report

Members considered a report which provided a summary of Make It York's performance in the first six months of the 2018/19 financial year and set out some early ideas and proposals for the 2019/20 business plan.

The Managing Director and Deputy Chair of the Board attended the meeting to present the report. In response to Member questions they stated:

- The previous year had been unusual in terms of ticket and pass sales, particularly with Jorvik re-opening;
- Bloom festival would be back in 2020 and consideration was being given to holding an art trail across the City in the, similar to the Bee in the City Art Trail in Manchester;
- Make it York still attracted plenty of volunteers, who were vital to the Visitor Information Centre;
- The Balloon Fiesta may not go ahead in 2019, but if it did return there would be work done to address the transport issues which had caused problems at the previous event;
- The Ice Trail had been moved to February when the City Centre was not as busy and in an attempt to attract visitors after the Christmas Market had finished;
- Quality was more important than quantity, it was vital to find the right type of events for the city;
- Moving forward, with the development of the Castle Gateway and York Central, it would be right to take stock of events and work on a holistic view for the future of the City;
- In relation to the relationship between Make it York and CYC, it was important to state that investment from CYC was down 40% and commercial activity was growing steadily. MiY were working hard to generate income from commercial activity and put this back into the City.

Members took this opportunity to thank the current Managing Director Steve Brown, who was leaving the role shortly, for the work he had done over the last 4 years to enhance and support York.

Resolved: That Members note the report

Reason: To update the Committee on Make It York's financial performance and make them aware of the broad direction of travel.

Councillor Gillies ,Chair

[The meeting started at 14:00 and finished at 14:45].